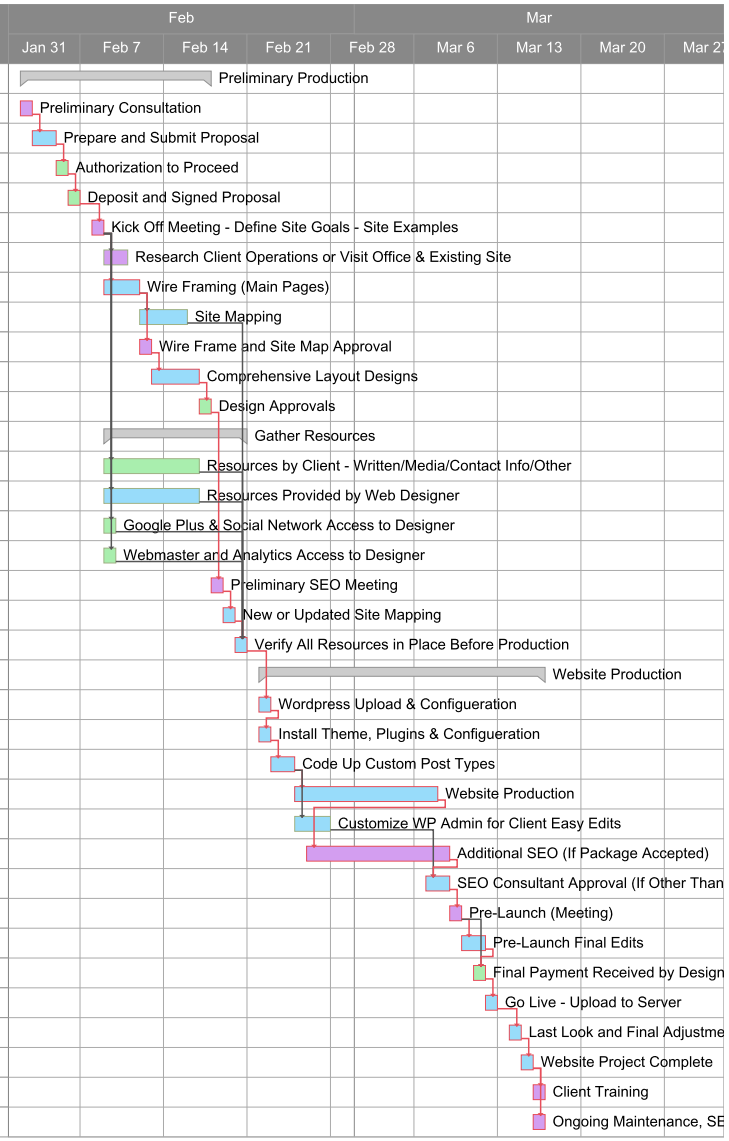
Typical Web Design Sequence

Typical Web Design Schedule - Assist Start Online Services

	Task Name	Duration	Start	Finish	Assigned To
1	Preliminary Production	14d	02/02/16	02/17/16	
2	Preliminary Consultation	1d	02/02/16	02/02/16	Client & Designer
3	Prepare and Submit Proposal	2d	02/03/16	02/04/16	Designer
4	Authorization to Proceed	1d	02/05/16	02/05/16	Client
5	Deposit and Signed Proposal	1d	02/06/16	02/06/16	Client
6	Kick Off Meeting - Define Site Goals - Site Examples	1d	02/08/16	02/08/16	Client & Designer
7	Research Client Operations or Visit Office & Existing Site	2d	02/09/16	02/10/16	Client & Designer
8	Wire Framing (Main Pages)	3d	02/09/16	02/11/16	Designer
9	Site Mapping	3d	02/12/16	02/15/16	Designer
10	Wire Frame and Site Map Approval	1d	02/12/16	02/12/16	Client & Designer
11	Comprehensive Layout Designs	3d	02/13/16	02/16/16	Designer
12	Design Approvals	1d	02/17/16	02/17/16	Client
13	Gather Resources	11d	02/09/16	02/20/16	
14	Resources by Client - Written/Media/Contact Info/Other	7d	02/09/16	02/16/16	Client
15	Resources Provided by Web Designer	7d	02/09/16	02/16/16	Designer
16	Google Plus & Social Network Access to Designer	1d	02/09/16	02/09/16	Client
17	Webmaster and Analytics Access to Designer	1d	02/09/16	02/09/16	Client
18	Preliminary SEO Meeting	1d	02/18/16	02/18/16	Client & Designer
19	New or Updated Site Mapping	1d	02/19/16	02/19/16	Designer
20	Verify All Resources in Place Before Production	1d	02/20/16	02/20/16	Designer
21	Website Production	21d	02/22/16	03/16/16	
22	Wordpress Upload & Configueration	1d	02/22/16	02/22/16	Designer
23	Install Theme, Plugins & Configueration	1d	02/22/16	02/22/16	Designer
24	Code Up Custom Post Types	2d	02/23/16	02/24/16	Designer
25	Website Production	10d	02/25/16	03/07/16	Designer
26	Customize WP Admin for Client Easy Edits	3d	02/25/16	02/27/16	Designer
27	Additional SEO (If Package Accepted)	10d	02/26/16	03/08/16	Client & Designer
28	SEO Consultant Approval (If Other Than Designer)	2d	03/07/16	03/08/16	SEO
29	Pre-Launch (Meeting)	1d	03/09/16	03/09/16	Client & Designer
30	Pre-Launch Final Edits	2d	03/10/16	03/11/16	Designer
31	Final Payment Received by Designer	1d	03/11/16	03/11/16	Client
32	Go Live - Upload to Server	1d	03/12/16	03/12/16	Designer
33	Last Look and Final Adjustments	1d	03/14/16	03/14/16	Designer
34	Website Project Complete	1d	03/15/16	03/15/16	Designer
35	Client Training	1d	03/16/16	03/16/16	Client & Designer
36	Ongoing Maintenance, SEO, Updates, Security & Backups	1d	03/16/16	03/16/16	Client & Designer